IF YOU LIKE THIS FONT THEN PLEASE SUPPORT IT BY PAYING THE SHAREWARE FEE

Z E P H Y R

12/9/94

About the Zephyr 1.1 Font

After you have installed the files, "Zephyr.suit", "CZHer", and "CZHeralds.bmap" in your font folder, restart your word processor and print out a copy of "Zephyr Legend" (If you don't have word, I hope your translator can handle the new fonts). The top 2/3's of this file demonstrates the Zephyr font. At the bottom, you will see a couple of special characters that are in CZHeralds font. Note that the California Zephyr logo is split into three letters so it will have a lower probability of crashing your printer.

Please see my Generic Font ReadMe further down in this document for all of the nuts and bolts of shareware and installing this font.

History

The first thing I wanted to do when I started to think about fonts was to make a train that would couple together as you typed. I now have three of those. The second thing I wanted to do was make a font of the typeface used by Chicago Burlington and Quincy on their Zephyr trains (known as Zephyr Gothic). It took a little while, but here it is.

In 1936, American transportation was forever changed by the introduction of the Pioneer Zephyr on the Burlington and a similar train on the Union Pacific. The two new trains were small and sleek, they were the first streamliners. They looked like a rocket ship out of Buck Rogers. They were a major break from the traditional steam train with blunt and heavy cars. The railroads were trying to recapture business lost to the Great Depression, the automobile and the up and coming air plane. No expense was spared, the trains were stylized inside an out. Even the lettering.

Within a few short years, all of Burlington's passenger trains were lettered in the Zephyr typeface. The most famous train to use this typeface was the California Zephyr. Three railroads pulled the CZ from Chicago to Oakland, the Burlington, Denver & Rio Grande Western and Western Pacific. The other two roads also used this lettering on their cars.

After poking around for references for this font, I discovered that a number of other railroads used the same lettering. It would seem that it was more of a Budd lettering that a Burlington lettering (Budd built the Pioneer Zephyr). Both Chicago Rock Island & Pacific and Florida East Cost used this letterface for their cars. There were also a number of cars built for foreign countries that were lettered using this letterface (e.g., Brazil and Portugal).

I used *Portrait of a Silver Lady* by Bruce A. MacGregor and Ted Benson; *CZ-The Story of the California Zephyr* by Karl R. Zimmermann; and the *Illustrated Treasury of Budd Railway Passenger Cars* by James W. Kerr for reference photos to design this font. I would also like to thank the owners of the Silver Lariat (California Zephyr Railcar Charters) for their help in finding reference material.

I still haven't gotten around to learning how to kern. A couple of registered users who received an advance copy of the font complained that "SILVER POTATO" did not look right. The spacing was all wrong between the "LV". So, I have tackled the worst kerning pairs with my knuckle head kerning. (rail fans should get that one... sorry)

What is that train doing on the legend sheet? That is a sample from RailPassenger. I wanted to put in a couple of toys for those of you who don't have my whole font collection.

Included files:

"READ ME!", "READ ME! (teach text)", "Zephyr Legend", "Zephyr.suit", "CZHer", and "CZHeralds.bmap"

Zephyr font, all of its accompanying files and train icon are ©1994 Benn Coifman. (that looks so nasty now that I typed it)

Revisions:

1.1   The original (1.0 was used for the pre-release version)

Generic Readme (Similar in all of my fonts)

How to install the train font onto your system:

        Just drag the files: "Zephyr.suit", "CZHer", and "CZHeralds.bmap", onto your system folder (or put them in the FONT folder within the system folder) and restart any applications that are currently running. System 6 users have to use the font/DA mover, it is fairly straight forward and you should have documentation.

        If you have troubles installing this font or it doesn't seem to print out correctly, **please let me know** as soon as possible. I can either give you more specific instillation information or go and fix the bug. (e-mail is great for this, but snail mail works fine too)

        If you use this font in publication or on a product, please let me know. It is always interesting to hear the clever uses people have had for my fonts. (I would also love a copy of your publication for my scrap book)

Now for the "asking for money" bit, AKA, this is shareware:

        You are free to use (play with, throw at the cat, etc.) this font for one week after receiving it. If you like it and decide to keep it, you should send a US $10 "shareware" fee to myself at the address below (for international users, see item 4 in "The Fine Print"). Please include a brief note describing where you got this font, what you like about it, and what you would like to see in the future.

        If you just have to have the full collection of my train fonts (see "Product Ad"), send a couple of FORMATTED 3.5" HD disks (Two HD for Mac, or One HD for IBM recommended) and a SELF ADDRESSED STAMPED ENVELOPE to the address below. (I hate to format disks and you will be sure to get the right machine, Mac or IBM, this way)

I do not want to send any of my customers into bankruptcy, if you are honestly poor, (i.e., you ain't gonna support the American way and my education) please send a post card (the weirder the better) describing where you got this font, what you like about it and what you would like to see added to it.

The Fine Print:
-Each font or icon package is an individual product. Thus, if you keep Passenger Font and Freight Font, you should pay $20, not $10.

-You may NOT use this font in any publication or any product unless you register your copy by sending $10 FOR EACH FONT YOU USE. Be sure to specify which fonts you are registering for. It is not fair for you to make money off of my hard work without paying the Shareware fees.

-If you decide to keep several of my shareware products and you are only using them for personal applications (or you are using them for a struggling NONPROFIT organization promoting railroads), then $10 a piece can get to be a bit expensive. Please pay what you think they are worth. I recommend $10 for the first font and $5 for each additional font.

-If you do not reside in the US, then getting a check in US$ may be difficult for you. So, I will also accept any interesting widgets, toys, books, time tables, postcards or what not. What's common place to you is quite possibly exotic for me. By the way, I'm a rail fan (hint hint hint)

-You may distribute this font for free, however, you may not sell this font or include it in any package for sale without the written permission of myself, Benn Coifman. I am very agreeable to CD ROM's and shareware packages for sale, however, I do want to retain some degree of control over my work. So, please contact me first. (note, this clause does NOT apply to dial up services like Compuserve, America On Line and bulletin boards that charge by the unit of time. Theses services may list my products without contacting me)

Why should you send in the shareware fee?

Well, I am releasing this font in it's entirety. I put a lot of hard work into this font. I have also gotten a lot of pleasure from it. Ignoring all of the capitalistic angles, your shareware dollar will speed up the development of new train fonts and help me afford new font tools. My goal is to at least break even.

Only 39 people have registered my shareware products since I first released them ten months ago. There are a lot of expenses that go into these fonts. My font editor cost almost $300. Then there are the little expenses like ink cartridges (you wouldn't believe how many ink cartridges I go through) and paying for a mail box. Oy! And you want to talk about memory... 40 Meg of hard disk devoted to fonts and icon development.

I would love to purchase the latest version of Illustrator and produce more clip art. I could also use more disk space to keep these toys in.

<u>Benefits of paying the Shareware fee</u>:

Enough of what shareware fees do for me, what will they do for you!? I will spend less time on school and more time on producing shareware. You will also be entitled to a peek into things to come. If you send a disk (or two) along with your payment, I will give the Demo font that includes all of the odd characters that haven't quite found a home yet (including a number of steam engines!). In addition, I will rush you out the most recent versions of my fonts and icons. I might even toss in a couple of pre-release fonts.

<u>Give it to your friends, rail fonts make great Birthday gifts (grin)</u>:

You are free to distribute this font, as long as you include all of the files that it came with it (see the beginning of this document for the packing list)

<u>Now Showing</u>: (i.e., other great shareware products to look for)
(available for the MAC or IBM unless noted)

<u>New</u>
Warbonnet- Mac only- a gray scale type3 font &/or color eps clipart depicting the streamlined passenger trains of the AT&SF.
Daylight- Mac only- a gray scale type3 font &/or color eps clipart depicting the 1937 SP Daylights.
Zephyr- an art deco font styled after Zephyr Gothic, the letterface used by CB&Q, WP et al.
TrainTracks- snap track for your word processor.

<u>Improved</u>
RailPassenger- a high resolution picture font that allows you to couple together a passenger train ca. 1950.
RailFreight- a high resolution picture font that allows you to couple together a freight train ca. 1960.
RailModPax- a high resolution picture font that allows you to couple together a modern day passenger train (i.e. Amtrak).

RailroadRoman- a high quality roman font in the style of hand lettering on railroad cars ca. 1900.

EmpireBuilder- styled after the typeface used by Great Northern on their passenger trains ca. 1950.

AlphabetTrain- RailroadRoman meets RailFreight, i.e. letters on flat cars, good for titles and page numbers.

RailHeralds- a picture font containing a collection of high resolution (I use that phrase a lot) rail heralds.

Rail Icons- Mac only- approximately 60 rail related icons (locomotives, cars and heralds).

Look for them on the net, the WEB, Compuserve, AOL, your favorite bulletin board, or send me a couple of FORMATTED 3.5" disks and a SELF ADDRESSED STAMPED ENVELOPE. I'll fill the disks up and return them.

You Want Your Car (or dream car), Logo or Herald on your keyboard?
I am willing to do custom work, as my time allows, at reasonable rates.

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